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Colorado Custom Spas Wins National Hot Tub Store Award for Consecutive Year

2011 - *Spasearch* magazine is pleased to announce that Colorado Custom Spas has received the coveted 2011 *Spasearch TradeCertified*[™] Spa Dealer award for the second year in a row. This award is the only independent retail endorsement in the hot tub industry. Proving their longtime commitment to excellence, Colorado Custom Spas has met all the standards of the rigorous certification process.

"It was no surprise that Colorado Custom Spas won the award again this year," says David T. Wood, editor-in-chief of *Spasearch* magazine and *TradeCertified*[™]. "Their reputation as being an excellent hot tub retailer has long preceded this award and we are happy to continue to award them for their outstanding service."

Completely independent and based solely on merit, hot tub retailers earn the *TradeCertified*[™] Spa Dealer status by demonstrating excellence on every level, from employee training to consumer satisfaction. To maintain complete impartiality, all results were tabulated through an independent, third-party accounting firm, ensuring that this certification was won fairly and not influenced by advertising dollars.

Consumers can take pride knowing they have a local hot tub business based in Denver, CO rated among the best retailers in North America. Retailers are evaluated based on audited results related to sales, service, operations, training and customer satisfaction by independent auditors.

About *TradeCertified*[™]

TradeCertified[™] is a service dedicated to helping consumers evaluate the merits of hot tub and swim spa ownership. To support this effort we have developed a collection of magazines, website and bulletin boards focused exclusively on educating consumers about the spa industry.

For more information visit: www.TradeCertified.com

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